



We reserve the right to not proceed with a job and simply return the original to you as presented to us should issues arise when we start to process the job: examples -

- we have reason to believe that the original is copyright protected (e.g. Disney posters)
- the original may not be of sufficient quality (e.g. a poor print from a home computer, or low quality images download from the internet, lots of spelling mistakes etc), we can proceed if you accept the result. Poor quality in = poor quality out
- Missing fonts, or fonts not converted to outlines etc - we can substitute fonts - but we would need you to approve.
- factors arise which would make the job un-doable for the quoted price (e.g. the original files may require re-layout, or you are indirectly requesting graphics design work not just reproducing your source - in which case we would re-quote)
- you are requiring precision colours outside of the colour range of a digital press - we can offer our large format printing solutions for advanced colour precision and photographic / art reproduction.
- For large runs we prefer you to approve a proof copy before we run the whole job.

#### COPYRIGHT

**YOU** - (our client) are responsible to clear all copyright issues regarding your original work and to indemnify us from any copyright infringements. If necessary you need to obtain a "right to use" arrangement with the copyright holder. If it is obvious to us that copyright is in breach we will not produce the prints (e.g. Disney posters) Where photographs have been produced by professional photographers - you may or may not have purchased a "right to reproduce" with the prints or digital files. IT IS YOUR RESPONSIBILITY to ensure that there is no copyright breach - we simply have no way of knowing what arrangements have been made - and so all we can do is take your word in good faith.

#### Digital Files

We prefer digital files in RGB format because we can generate a dramatically wider colour range with the digital press than a normal CMYK litho or offset printer. Hence we can produce brilliant colours to give your prints vibrancy and "life" If colour precision is critical to you we need to discuss and proof before running. You must specify your working colour profile (no profile means your own default is really being assumed). If not specified we assume RGB files to be srgb 2.1 (the PC / WEB / camera / scanner "touch nothing" default) or for CMYK we assume Euroscale coated V2

Any pixel formats (jpg, tiff, psd, png etc) we need at 300dpi or better at the size of the required print - do not scale up a low resolution picture - it just looks poor quality! Ask if you have problems with resolutions etc.

File formats: we can take most pixel formats (jpg, tiff, psd (photoshop) , png etc), PDF (adobe), All Microsoft office including publisher, Adobe illustrator, and eps.

#### Delivery

We endeavour to complete work in a short time period, and **where a date is important** it is *your responsibility* to make this clear when leaving the item with us. *We will verify both price and timescale during our pre-press assessment of the job.*

**Payments** are either proforma (cash up front) or payment on collection. For special orders, orders over £50, or where we have to bring in non-standard items we may require a non-refundable deposit.

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# PeopleKraft Ltd

## DIGITAL PRESS Full Colour

- Fully digital process
- Low cost—Low Volume print runs
- Colour Calibrated Process
- Sizes upto A3
- Plain Papers & NCR papers
- Recycled Papers
- Glossy Papers (leaflets etc)
- Card
- Greeting cards, Booklets, Business Stationary, Leaflets, Posters

# FULL COLOUR (UPTO A3) "DIGITAL PRESS" PRINT & COPYING PRICES

price per copy in pence

## Price per single sided sheet A4 EXCLUDING VAT

VAT is zero rated or charged at 17.5% depending on job as per VAT act 1994

A5 half the price, A3 double the price etc...

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TYPE	Weight gsm	Price per single sided sheet A4 EXCLUDING VAT						Price per double sided sheet A4 EXCLUDING VAT					
		Unit Colour	Unit B/W	100+ & Trade Colour	100+ B/W	500+ & premium trade Colour	500+ B/W	Unit Colour	Unit B/W	100+ & Trade Colour	100+ B/W	500+ & premium Trade Colour	500+ B/W
NCR Middle white / pink / yellow / green	86		17		14		10						
NCR Bottom white pink yellow	90		15		12		9		23		15		13
NCR Top White CB90wh	90	64	16	48	12	33	9						
Greencoat digital offset paper 80% recycled	100	39	15	30	12	20	8	67	19	51	15	34	10
ZETA Hammer / smooth/linen/micro etc acid free	100	40	16	31	13	21	9	68	20	52	16	35	11
Hightech Gloss	115	38	14	29	11	20	8	66	18	50	14	34	10
Think Solid Acid free 50% recycled	115	38	14	29	11	20	8	66	18	50	14	34	10
Greencoat digital offset paper 80% recycled	115	39	15	30	12	21	9	67	19	51	15	35	11
<b>IQ smooth</b>	<b>120</b>	<b>37</b>	<b>13</b>	<b>28</b>	<b>10</b>	<b>19</b>	<b>7</b>	<b>65</b>	<b>17</b>	<b>49</b>	<b>13</b>	<b>33</b>	<b>9</b>
Hightech Gloss	130	39	15	30	12	20	8	67	19	51	15	34	10
Hightech silk	130	39	15	30	12	20	8	67	19	51	15	34	10
Think Solid Acid free 50% recycled	130	39	15	30	12	20	8	67	19	51	15	34	10
Hightech Gloss	150	39	15	30	12	21	9	67	19	51	15	35	11
Think Solid Acid free 50% recycled	150	39	15	30	12	21	9	67	19	51	15	35	11
IQ smooth	160	38	14	29	11	20	8	66	18	50	14	34	10
Greencoat digital offset card 80% recycled	180	42	18	33	15	24	12	70	22	54	18	38	14
IQ smooth	200	38	14	29	11	20	8	66	18	50	14	34	10
Hightech Gloss	200	41	17	31	13	22	10	69	21	52	16	36	12
Hightech silk	200	41	17	31	13	22	10	69	21	52	16	36	12
ZETA Hammer / smooth/linen/micro etc ACID FREE ART PAPER	260	47	23	38	20	29	17	75	27	59	23	43	19
Replica greeting card (gloss one side, plain the other)	280	47	23	38	20	29	17	75	27	59	23	43	19
Hightech Gloss	300	43	19	34	16	25	13	71	23	55	19	39	15
Hightech silk	300	43	19	34	16	25	13	71	23	55	19	39	15
Think Solid ACID FREE ART PAPER 50% recycled	300	46	22	37	19	28	16	74	26	58	22	42	18
Greencoat digital offset card 80% recycled	300	47	23	38	20	29	17	75	27	59	23	43	19
replica digital smooth	325	48	24	38	20	29	17	76	28	59	23	43	19
Hightech Gloss	350	45	21	36	18	26	14	73	25	57	21	40	16
replica digital smooth	350	48	24	39	21	30	18	76	28	60	24	44	20
ZETA Hammer / smooth/linen/micro etc ACID FREE ART PAPER	350	51	27	42	24	33	21	79	31	63	27	47	23
<b>print on own material</b>		<b>28</b>	<b>4</b>	<b>21</b>	<b>3</b>	<b>14</b>	<b>2</b>	<b>56</b>	<b>8</b>	<b>42</b>	<b>6</b>	<b>28</b>	<b>4</b>